

# Statewide Lodging Performance

## June 2006-2007

Market/Year	Month of June					Year-to-Date				
	Occupancy	ADR	RevPAR	Demand	Supply	Occupancy	ADR	RevPAR	Demand	Supply
<i>United States</i>										
2006	70.5%	\$97.95	\$69.10	93,714,632	132,842,550	63.4%	\$97.35	\$61.70	502,741,607	793,268,886
2007	71.5%	\$103.24	\$73.79	96,295,726	134,732,640	63.2%	\$102.95	\$65.09	507,260,398	802,245,017
% change	1.4%	5.4%	6.8%	2.8%	1.4%	-0.3%	5.8%	5.5%	0.9%	1.1%
<i>Mountain Region</i>										
2006	71.5%	\$87.72	\$62.73	11,328,464	15,841,380	66.6%	\$97.41	\$64.84	63,181,182	94,926,303
2007	74.0%	\$93.70	\$69.38	11,775,967	15,903,150	67.3%	\$103.66	\$69.76	63,844,031	94,872,690
% change	3.5%	6.8%	10.6%	4.0%	0.4%	1.1%	6.4%	7.6%	1.0%	-0.1%
<i>State of Arizona</i>										
2006	65.2%	\$81.54	\$53.14	1,942,575	2,980,620	71.1%	\$106.42	\$75.63	12,840,106	18,067,345
2007	66.0%	\$86.22	\$56.95	1,975,525	2,991,060	71.1%	\$114.34	\$81.29	12,787,521	17,985,454
% change	1.2%	5.7%	7.2%	1.7%	0.4%	0.0%	7.4%	7.5%	-0.4%	-0.5%
<i>Metro Phoenix</i>										
2006	62.8%	\$84.92	\$53.35	983,870	1,566,240	74.5%	\$124.01	\$92.33	7,126,916	9,572,439
2007	61.8%	\$89.04	\$54.99	973,183	1,575,810	73.9%	\$133.53	\$98.66	7,023,742	9,505,774
% change	-1.6%	4.9%	3.1%	-1.1%	0.6%	-0.8%	7.7%	6.9%	-1.4%	-0.7%
<i>Metro Tucson</i>										
2006	60.4%	\$73.49	\$44.42	278,805	461,280	72.8%	\$102.06	\$74.29	2,037,207	2,798,609
2007	63.5%	\$79.66	\$50.62	287,653	452,730	72.7%	\$111.26	\$80.90	1,997,446	2,747,024
% change	5.1%	8.4%	14.0%	3.2%	-1.9%	-0.1%	9.0%	8.9%	-2.0%	-1.8%
<i>Flagstaff AZ</i>										
2006	79.9%	\$80.50	\$64.35	118,271	147,960	63.1%	\$68.21	\$43.02	561,831	890,652
2007	82.3%	\$86.14	\$70.91	121,801	147,960	62.7%	\$73.26	\$45.93	558,432	890,652
% change	3.0%	7.0%	10.2%	3.0%	0.0%	-0.6%	7.4%	6.8%	-0.6%	0.0%
<i>Non-metro AZ</i>										
2006	71.7%	\$79.93	\$57.27	637,206	889,260	65.1%	\$74.49	\$48.49	3,462,314	5,318,869
2007	74.6%	\$85.31	\$63.66	672,428	901,140	66.9%	\$80.05	\$53.53	3,586,036	5,362,330
% change	4.0%	6.7%	11.2%	5.5%	1.3%	2.8%	7.5%	10.4%	3.6%	0.8%

Source: Smith Travel Research